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**THE LUTGERT COMPANIES AND PREMIER SOTHEBY'S INTERNATIONAL REALTY  
WIN THREE SAND DOLLAR AWARDS**

**NAPLES, FL** (October 1, 2021) — The Lutgert Companies and Premier Sotheby's International Realty were honored with three 2021 Sand Dollar Awards. The annual ceremony took place at the Ritz-Carlton Resort in Naples on September 25. The Lutgert Companies won Best Office/Commercial Project over \$5 million for their new Lutgert Professional Center. Premier Sotheby's International Realty was awarded Best Overall Campaign, \$5 million and over, for the "List with Us" campaign and Best Direct Mail Campaign for the "Gulf Coast Luxury Leader" series.

Sponsored by the Collier Building Industry Association, the Sand Dollar Awards recognize excellence in building, development, landscape, interior design, remodeling, commercial design, advertising, marketing and sales. Honors were presented by co-emcees Stacey Deffenbaugh of NBC2 and Krista Fogelson of ABC7.

The newly built Lutgert Professional Center is a unique luxury office building situated in the heart of Naples. Developed by The Lutgert Companies, it showcases natural light and expansive views of the coastal skyline. The three-story, 45,000-square-foot professional center represents a new era in office design — with wellness, technology and sustainability at the forefront. Designed by David Corban Architects, it is the first Class A office building constructed on the North Trail in over a decade. DeAngelis Diamond served as general contractor on the project.

Premier Sotheby's International Realty's winning submissions for Best Overall Campaign and Best Direct Mail Campaign were created entirely in-house by a team of 30 marketing professionals in the company's Naples headquarters. From concept to completion, each piece of collateral was guided by Nicola Lutgert, who worked closely with the marketing team on everything from strategy, graphic design and copywriting to direct mail services and media buying.

### Quotes:

“We were thrilled to be the only real estate company to receive the prestigious Sand Dollar Awards among the area’s top builders, architects and interior design firms. I am very proud to lead this talented marketing department — everything we produce is created in-house, and each member of our team is integral to our success.”

— *Nicola Lutgert, chief marketing officer, Premier Sotheby’s International Realty.*

“We are very honored by the recognition from the Sand Dollar Awards. We know that the Collier Building Industry Association had many well-crafted commercial projects to evaluate in this category, and we are humbled that they selected the Lutgert Professional Center.”

— *Mike Hoyt, senior vice president, The Lutgert Companies.*

### About The Lutgert Companies

A prominent member of Southwest Florida’s business community since 1964, The Lutgert Companies have set the standard for creative, progressive and environmentally responsible development. The company’s projects include a portfolio of residential and commercial properties in Florida and North Carolina, each bearing the original trademark of its commitment to excellence. Holdings include Premier Sotheby’s International Realty, Lutgert Construction, Lutgert Custom Homes, Premier Commercial and Lutgert Title. For more information, visit [lutgert.com](http://lutgert.com).

### About Premier Sotheby’s International Realty

Headquartered in Naples, Florida, Premier Sotheby’s International Realty has over 1,400 associates and employees in 40 offices throughout Florida and North Carolina. Premier Sotheby’s International Realty also benefits from an association with the storied Sotheby’s auction house, established in 1744. For more information, visit [premiersothebysrealty.com](http://premiersothebysrealty.com).

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